

2023 CONFERENCE AGENDA

TIME	AGENDA	Location
9:00AM	<ul style="list-style-type: none"> Registration Opens + NETWORKING Coffee Sponsored by Southbound Coffee + Breakfast Bites Sponsored by Puro Parties Vendor Market Opens (Vendor market will open all day. ONLY WILL BE closed for ALL Keynotes) 	Geekdom Events Center
9:45-10:00 AM:	<ul style="list-style-type: none"> Welcome & Intention Setting by Christina Olivarez, CoFounder & CEO of Hustle + Socialize Introduction of our H+S Emcees: Samantha Najera & Michelle Cantu of BEAN & CHISME 	Geekdom Events Center
10:00-10:45 am	Opening Keynote by Janie Gonzalez, President & CEO of Webhead	Geekdom Events Center
11:00-11:45 am:	<p><u>BREAKOUT SESSION 1 : CHOOSE FROM THE FOLLOWING:</u></p> <ul style="list-style-type: none"> Reinvention Panel- Erica Medina, Monica Landois, Ashley Alonso The Power of No: How to Set Clear Boundaries, Manage Your Energy, and Increase Your Productivity by Bonita Owens Invest In Your Small Business By Investing In Yourself by Lily Garcia 	Geekdom Events Center, Geekdom 7th & 8th Floor
11:50-12:00P.M	<ul style="list-style-type: none"> SIGNUP FOR 5 MINUTES WITH YOUR MONEY WITH MARIEL LUNCH WILL BE AVAILABLE UNTIL 1:15P.M 	Geekdom Events Center
12:00-12:45 pm:	<p><u>BREAKOUT SESSION 2 : CHOOSE FROM THE FOLLOWING:</u></p> <ul style="list-style-type: none"> The Future is Community by Bessy Martinez Telling Your Brand Story by Zarah Cruzan Essentials for Entrepreneurs: The Foundation to Build and Protect Your Business by Amanda C. Godlewski 	Geekdom Events Center, Geekdom 7th & 8th Floor

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12:45am-1:15p.m	WEALTH WARRIOR FIRESIDE CONVERSATION WITH LINDA GARCIA	Geekdom Events Center
1:15-2:00p.m	<p><u>BREAKOUT SESSION 3 : CHOOSE FROM THE FOLLOWING:</u></p> <ul style="list-style-type: none"> • The Art of Showing Up - How Mindfulness Can Make You Thrive by Cynthia Redhead • Digital Marketing Strategies for Small Business Owners by Brianna Dimas • Behavioral Diversity: The Key to Successful Teams by Linda Salazar 	Geekdom Events Center, Geekdom 7th & 8th Floor
2:00-2:45p.m	<p><u>BREAKOUT SESSION 4 : CHOOSE FROM THE FOLLOWING:</u></p> <ul style="list-style-type: none"> • Building Your Team to Build Your Legacy by Broadway Bank • Small Business in the Large World of Retail By HEB Supplier Diversity • Your Adrenals, Stress and Anxiety: The Effects On Your Well-Being, Your Vitality and How You Are Performing In Your Business by Hope Pedraza 	Geekdom Events Center, Geekdom 7th & 8th Floor
2:45-3:00p.m	<ul style="list-style-type: none"> • SIGNUP FOR 5 MINUTES WITH YOUR MONEY WITH MARIEL 	Geekdom Events Center
3:00-3:45p.m	<p><u>BREAKOUT SESSION 5 : CHOOSE FROM THE FOLLOWING:</u></p> <ul style="list-style-type: none"> • REST: A HerStory Project Panel by Bria Woods • You Are Your best Thing: Building & Maintaining Authentic Relationships by TK Tunchez • Satisfaction Strategy: How to Maximize your Impact, Profit and Pleasure to Build a Soul-Satisfying and Sustainable Business by Rachel Anzalone 	Geekdom Events Center, Geekdom 7th & 8th Floor
4:00-5:00p.m	<ul style="list-style-type: none"> • Closing Keynote: Jasmin Brand, Founder & CEO of HerTexas • Closing Remarks by Christina Olivarez 	Geekdom Events Center